



Exhibitor Application 2019

It is new. It is international and it's growing in popularity.

After many successful years as *The Africa Show*, the time was right to present a boutique expo that showcased international hunting opportunities. Why? Well, if you can and are travelling to Africa, you surely can hunt New Zealand, Scotland or Alaska! And for hunters that know and love the opportunities available in North America, they may not understand (YET) just how accessible and affordable, Africa is. With that as the background, following a similar program with limited spaces, and a commitment to do more than merely sell booth, this Expo will become Western Canada's premier hunting event.

The Organizer provides:

- **The Booth –**
 - **Set up A-Z:** carpeted, with drape & pole, electricity and Wi-Fi, table & chairs, a designed, printed and installed booth backdrop - (You arrive with your brochures!).
- **Entertainment & catering**
 - **Catering** - Tea, coffee and lunch and alcohol beverage on both days for booth attendees - (Additional representative fee = \$100).
 - **Friday** - Meet the Outfitters Wine tasting & cocktail evening function: To promote the outfitters, we will host for the first time an event alongside the expo.
 - **Saturday** – Pre drinks for the SCI Calgary Chapter Gala Function in the next door hotel.
 - **Sunday** – Taxidermy Awards and special public engagement function.
- **Marketing**
 - Magazine exposure in the convention Issue: 1/3rd page Corporate Profile Advert in the CONVENTION issue of the AHG which every attendee gets as a copy - (+entire circulation).
 - **Website exposure –**
 - Company profile - on the GIHE site PLUS on the AHG website for the following year.
 - **Facebook exposure –**
 - 3 x company posts on CIHE Facebook page PLUS AHG's Facebook during the following 12 months.
 - **Published exposure:** - If you or your client writes the story of the hunt, we will publish and promote your outfit.
- **Local Support**
 - **Brochure storage and mailing:** Prospects that you may need to get a copy of your brochure or literature to – we will mail from Calgary.
 - **Meeting prospects on your behalf:** Sometimes a local Canadian is needed to discuss certain details and our representatives would be happy to field enquiries that your prospects might have.



Payment terms: • **\$1000** to secure your space with the application form
 • Remaining fee by **30 Sept 2018**

26th - 27th Jan 2019
US\$2150

Total US\$ _____ Deposit US\$ _____

Company name: _____ Tel #: _____

Email address: _____ Web address: _____

Postal Address: _____

Name: _____ Signature: _____ Date: _____ / _____ / 2018

Company Name to be used for display: _____

Countries that you operate in (If applicable): _____

Payment options: 1. Credit Card VISA MASTER CARD Wire Transfer (send PoP)

CARD NUMBER _____

CVC _____ (3 DIGITS ON BACK OF CARD) Expiry date _____

African Hunting Gazette USA LLC

Wells Fargo Bank

Checking Account Number: 1328373699

Branch: Dillon

Branch Code: 082

Routing Number: 092905278

Swift code: VFBIUS6S

or

Future Publishing (Pty) Ltd

The Standard Bank of South Africa

Checking Account Number: 200462954

Branch: Sandton

Branch Code: 051001

Swift code: SBZA ZAJJ

Please return completed agreement with payment to esther@africanhuntinggazette.com